

Message Text

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73

ACTION ARA-10

INFO OCT-01 ISO-00 EB-07 /018 W
----- 040202

R 161505Z JUL 76

FM AMEMBASSY TEGUCIGALPA

TO USDOC WASHDC

INFO SECSTATE WASHDC 3958

UNCLAS TEGUCIGALPA 3442

E.O. 11652: N/A

TAGS: BEXP, HO

SUBJ: WTDR/FTI

REF: USDOC 9313

1. HONDURAS 2. CNTRY CODE: 215 3. SER. NO: 0084300

4. CENTRAL AUTOMOTRIZ, S.A. DE C.V.

5. P.O. BOX 376; 7A. AVE. Y 8A. CALLE, COMAYAGUELA

6. TEGUCIGALPA, HONDURAS

7. ESTABL: 1967 8. EMPL: 37 9. SIZE: (20-X) MEDIUM

10. REPUTATION: (22-X) EXCELLENT

11. SELLS ITS PRODUCTS IN HONDURAS

12. RPT. DATE: 07/76

13A. 37110XX-135 RET; DIST; IMT; OF MOTOR VEHICLES.

13B. 37141XX-135 RET; DIST; IMP; OF PARTS AND ACCESSORIES FOR
MOTOR VEHICLES.

14. CONTACT: JORGE E. FLEFIL, TITLE: MGR

15. CABLE: CASA 16. TELEX: NA 17. TEL: 220709

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18. FINANCIAL REFS: BANCO ATLANTIDA, BANCO DE HONDURAS, BANCAHSA, ALL IN TEGUCIGALPA.

19. TRADE REFS: CHAMBER OF COMMERCE, EDIFICIO BARJUM, TEGUCIGALPA.

20. REPRESENTATIVE AND DISTRIBUTOR FOR FORD MOTOR CO., P.O. BOX 207, DEARBORN, MICH. (MOTOR VEHICLES); FORD WERKE A.G., HAMBURG, W. GERMANY, (MOTOR VEHICLES); HONDA MOTOR CO., TOKYO, JAPAN, (MOTOR VEHICLES).

21. THIS CORPORATION, ORIGINALLY KNOWN AS FERRETERIA FLEFIL, STARTED AS A HARDWARE STORE LOCATED IN THE CENTER OF TEGUCIGALPA. IN 1969 THE FIRM MOVED TO ITS NEW MODERN BUILDING LOCATED IN COMAYAGUELA, SISTER CITY OF TEGUCIGALPA, AND BECAME THE REPRESENTATIVE FOR FORD MOTOR CO. AND HONDA MOTOR CO. THE BUILDING HOUSES THE SHOWROOM, OFFICES, SPARE PARTS DEPARTMENT AND A LARGE WORKSHOP. THE FIRM ENJOYS AN EXCELLENT REPUTATION IN LOCAL BANKING AND COMMERCIAL CIRCLES AND IT IS HIGHLY RECOMMENDED AS A SUITABLE TRADE CONTACT FOR U.S. FIRMS.

22. PREPARED BY: J.J. ORTUNO, APPROVED BY: M. KROMHOUT. SANCHEZ

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NNN

Message Attributes

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Decaption Note:
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Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Margaret P. Grafeld
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